

Name
Address 1
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Postcode

Date: 09 Feb 2026

Dear residents, businesses and local organisations

RE: Pride in Place – Twerton and Whiteway

Please take a few minutes to read this letter, it includes information about the Twerton and Whiteway Pride in Place programme.

Pride in Place is bringing up to **£20 million** of funding to Twerton and Whiteway over the next **ten years**. The programme is community-led and puts decision making in the hands of local people. Any member of the local community can get involved in Pride in Place.

A new Neighbourhood Board is being set up to manage the programme which will be led by an independent Chairperson. Applications for the Chairperson and Board positions will open in mid-February. The Chairperson will be a part-time salaried position, and the members of the Board will be entitled to reasonable expenses.

Through Pride in Place you will have the opportunity to shape decisions and make changes in the area to improve people's lives.

Here's what's happening to bring Pride in Place to life in 2026

- Spring: A Chairperson and Neighbourhood Board are recruited. Local events are held in the community.
- Summer: The Neighbourhood Board will update government about its membership as well as the Pride in Place area/boundary.
- Autumn: The government will review the membership and boundary proposals
- Winter: The Neighbourhood Board will send its Pride in Place Plan to government by 28 November.

What is the role of Bath and North East Somerset Council?

At the start of Pride in Place the council has to act as the accountable body and is responsible to the government. This means that the council will take responsibility for the legal and financial management of the Pride in Place funding.

The council also has to lead the recruitment for the independent Chairperson.

Following the recruitment process, the council will support the Chairperson to appoint the Board.

The council will also help organise a series of community events to provide you with the opportunity to learn more about the programme.

What is the role of the Chairperson and Neighbourhood Board?

The Chairperson and Neighbourhood Board will be supported by the council.

Once in place the Board is required to agree the project boundary and lead the development of the Pride in Place Plan. The Plan will outline the vision for next the decade and will set out how the funding will be used to achieve the community's goals.

Anyone who is 'from', living or working in the Twerton and Whiteway Ward; holds a prominent role in the community; or has a passion for the place will be eligible to apply for Chairperson or Board positions.

Applications for all positions will open in mid-February. You can sign up to alerts at jobsandcareers.bathnes.gov.uk.

Get involved – 27 February to 8 March

Come along to events to find out more and celebrate the start of Pride in Place. Key events will be held at **The Annex, Bath Foyer** with other activities taking place around the neighbourhood. Look out for our posters in the local area and information on Council websites and social media channels.

How to get involved and stay up-to-date

You can find out more information about Pride in Place at bathnesplaces.co.uk/regen

For council updates please visit newsroom.bathnes.gov.uk, where you can sign up to the e-connect newsletter, or follow [@bathnescouncil](https://twitter.com/bathnescouncil) across social media platforms.

You can apply for the Chairperson position or submit an Expression of Interest for the Neighbourhood Board at jobsandcareers.bathnes.gov.uk when applications open.

You can also read government guidance at gov.uk/government/collections/pride-in-place.

If you have any questions or are unable to access the websites listed above please contact us at bath_places@bathnes.gov.uk or on 01225 394041.

We look forward to working with you

The Bath Place Team
Sustainable Places and Regeneration
Bath and North East Somerset Council